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Since we already know the potential for a single charge in such a configuration, we may apply the superposition principle to obtain the potential:

$$4\pi\epsilon_0 V = \left[ \frac{q}{\sqrt{x^2+y^2+(z-3d)^2}} - \frac{q}{\sqrt{x^2+y^2+(z+d)^2}} \right] + \left[ \frac{2q}{\sqrt{x^2+y^2+(z+d)^2}} - \frac{2q}{\sqrt{x^2+y^2+(z-d)^2}} \right]$$

and the force in the image problem is

$$F = -k \left[ \frac{2q^2}{(2d)^2} - \frac{2q^2}{(4d)^2} + \frac{q^2}{(6d)^2} \right] \hat{z} \quad \text{by intuition. Let's check that it matches } -q\nabla V.$$

Set  $k=1$  for convenience

$$-\nabla \left[ \frac{q}{\sqrt{x^2+y^2+(z+d)^2}} \right] = q \frac{x\hat{x} + y\hat{y} + (z+d)\hat{z}}{(x^2+y^2+(z+d)^2)^{3/2}}$$

Hence

$$-\nabla V = q \left[ \frac{x\hat{x} + y\hat{y} + (z-3d)\hat{z}}{(x^2+y^2+(z-3d)^2)^{3/2}} - \frac{x\hat{x} + y\hat{y} + (z+3d)\hat{z}}{(x^2+y^2+(z+3d)^2)^{3/2}} \right] + 2q \left[ \frac{x\hat{x} + y\hat{y} + (z+d)\hat{z}}{(x^2+y^2+(z+d)^2)^{3/2}} - \frac{x\hat{x} + y\hat{y} + (z-d)\hat{z}}{(x^2+y^2+(z-d)^2)^{3/2}} \right]$$

So for  $+q$ ,  $x=y=0$ ,  $z=3d$

then

$$E(0,0,3d) = -\nabla V(0,0,3d) = q \left[ 0 - \frac{6d\hat{z}}{(6d)^2} \right] + 2q \left[ \frac{4d\hat{z}}{(4d)^2} - \frac{2d\hat{z}}{(2d)^2} \right]$$

$$= \left[ \frac{-q}{(6d)^2} + \frac{2q}{(4d)^2} - \frac{2q}{(2d)^2} \right] \hat{z}$$

$$\text{So } F = q \left[ \frac{-q}{(6d)^2} + \frac{2q}{(4d)^2} - \frac{2q}{(2d)^2} \right] \hat{z} = - \left[ \frac{2q^2}{(2d)^2} - \frac{2q^2}{(4d)^2} + \frac{q^2}{(6d)^2} \right] \hat{z}$$

reintroducing  $k$ ,

$$F = -k \left[ \frac{2q^2}{(2d)^2} - \frac{2q^2}{(4d)^2} + \frac{q^2}{(6d)^2} \right] \hat{z} \quad \text{which is the same as above } \square.$$